

## Message Text

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PAGE 01 STATE 006660

72

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 R

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DRAFTED BY: COM/BIC/OIM/JRCROWN

APPROVED BY: EB/OCA/REP:BEBYRON

COM/BIC/OIM/GAKEMP, CMM

COM/BIC/OIM/CJBARRETT, RMD

EB/OCA/BR, JBRABENS

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R 102313Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY LONDON

UNCLAS STATE 006660

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: DESK STUDY: UK MARKET FOR INDUSTRIAL PLANT MAINTENANCE PRODUCTS, EQUIPMENT, AND SYSTEMS

REF: NORRIS/KEMP TELCON JAN 8, 1975

OIM NEEDS UK MARKET FACTS TO RECRUIT PARTICIPANTS FOR INDUSTRIAL PLANT MAINTENANCE EQUIPMENT CATALOG SHOW TO BE HELD EARLS COURT, LONDON, SEPTEMBER 15-19, 1975.

POST REQUESTED COMPLETE DESK STUDY THIS THEME BY JAN 24 AND FORWARD SAME TO OIM.

DETAILS OF STUDY SHOULD SHOW:

1. BEST SALES PROSPECTS FOR U.S. PRODUCTS, EQUIPMENT, AND SYSTEMS WITH SUPPORTING JUSTIFICATIONS;
  2. VALUE OF APPARENT CONSUMPTION OF AND IMPORTS OF INDUSTRIAL PLANT MAINTENANCE ITEMS IN THE UNITED KINGDOM IN 1973 (1974 IF AVAILABLE) WITH PROJECTIONS TO 1979; AND
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PAGE 02 STATE 006660

3. IDENTIFICATION OF APPROPRIATE U.K. TRADE AUDIENCE FOR  
SUBJECT SHOW. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 10 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Enclosure:** n/a  
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**Reference:** 75 NORRIS/KEMP TELCON JAN 8, 75 1975  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CollinP0  
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**Review Date:** 07 APR 2003  
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Margaret P. Grafeld  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
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**TAGS:** BEXP, UK  
**To:** LONDON  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006